

Summer 2014



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

WMNLA News

The 15th Annual WMNLA Golf Outing & Scholarship Fundraiser



Event Sponsored by



Friday, September 12

The Meadows Golf Course

at Grand Valley State University

Event Sponsored by



Sign-In and team selection at 11:00 a.m.

Shotgun Start at Noon. Dinner at 5:00 p.m.

This year's Event Sponsors are **Eco Green Supply Wyoming** and **Forever Green Sod of Fremont**. Our Hole-In-One Prize Sponsor, **Grand Auto**, is giving away a free one-year lease on a new car. There will be a lot of great golf, a great time, and all supporting a great cause!

Open to all WMNLA members, employees, friends, customers, vendors, & family. Bring the sales team! Bring a new member! You can sign up individually or as teams of 2, 3 or 4. We'll partner individuals to make foursomes.

\$70 Per Person – Includes Dinner, 18 holes of golf, power cart, dinner, and an all-round great time. **Advance Registration Required by September 7.**



Hole-In-One Prize—
One-year lease on a new car

Dinner includes a cook-out after the tournament of burgers, hot dogs & brats. Spouses and non golfers welcome to **"dinner only"** for \$20
Cash bar available.

Proceeds benefit the WMNLA Scholarship Funds & Horticulture Education Fund.



Your company can advertise by sponsoring a hole for \$50. Deadline is August 22. Or donate a prize for the raffle (golf outings, shirts, golf balls, restaurants, hockey tickets, gift cards, etc.)

Contact **Lisa Denison, Landscape Design Services** at **(616) 928-9283** or **lidenison@landscaped.com** to donate prizes.

WMNLA Golf Outing Registration

Team or Individual	\$70 per player
1. _____ <small>Name Company</small>	\$ _____
2. _____ <small>Name Company</small>	\$ _____
3. _____ <small>Name Company</small>	\$ _____
4. _____ <small>Name Company</small>	\$ _____
<input type="checkbox"/> I wish to have "dinner only". \$20	\$ _____
<input type="checkbox"/> My company wants to Sponsor a Hole for only \$50!!! <i>Thank you for your support of the WMNLA Scholarships & Horticulture Grant Funds!</i>	\$ _____
Method of Payment:	Total:
<input type="checkbox"/> Please Bill Me.	\$ _____
<input type="checkbox"/> Check enclosed. Please make out to WMNLA .	
<input type="checkbox"/> Visa / MC # _____	Expiration _____ SSN _____

President's Message

As my time on the WMNLA board has come to a close, I reflect on how quickly the past 3 years has passed by. For me, it was a great experience to give back to the green industry that I love. Making new friends through WMNLA and participating in our annual events such as the golf outing and March Garden Day have rewarded me with tremendous experiences and fond memories.

I've enjoyed getting to know our past and current board members, and I look forward to seeing our association thrive in the coming years. After meeting and getting to know our two newest board members, Brian Boyink and Nate Weaver, I'm confident that the future of our association is in good hands. Signing off, I'd like to encourage any members who haven't served on the WMNLA board to give it a shot. The intangible experiences you gain and relationships that you will build will be very worth your time! Enjoy the rest of summer,

Paul Kiefer
Past President

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WMNLA Introduces New Board Members

Nate Weaver

Michigan Wood Fibers, LLC
9426 Henry Ct, Zeeland, MI 49464
1-800-81-MULCH, FAX: 616-875-2245
Www.michiganwoodfibers.com
nate@michiganwoodfibers.com

Nate's career in the landscape industry began in 1994 when Michigan Wood Fibers (MWF) started as a wood waste recycling company. As MWF expanded they quickly became a top manufacturer of quality mulch and bark products.

MWF's customers include garden centers, landscapers and municipalities throughout the state of Michigan. Nate's knowledge of the landscape industry and vast customer interaction will allow him to bring a unique perspective to the association as well as share industry trends with our association members.

Nate graduated from Davenport University and lives in Borculo with his wife and four children. Outside of MWF he has served as the treasurer of his kids' school as well as a deacon at his church. Nate enjoys family time, golfing, hunting, and Tigers baseball.

Brian Boyink

Berry Family of Nurseries
Territory Representative
Cell: 616-638-0786
Fax: 855-BOYINKB
brian@boyinkplantsolutions.com

Brian Boyink is proud to be an Army veteran, but his passion is the green industry. His 20+ years of experience spans positions in plant care, inventory, customer service, shipping, sales management, sales forecasting and retail garden center sales.

Currently he works with the Berry Family of Nurseries as a territory sales rep. Brian resides in Grand Haven with his wife Dawn and son Joshua. In his spare time Brian enjoys hunting, fishing, biking, boarding and anything with a gas engine.



Favorite Plant: Tree – London Planetree



Territory includes Northern Indiana and Western and Central Michigan



2014/15 Program



Wednesdays with WMNLA

Date/Time	Event	Information	Number Attending
Friday, September 12, 2014 11:00 a.m.—Registration 12:00 p.m.—Shot Gun Start 5:00 p.m.— Dinner	WMNLA Golf Outing (Scholarships & Horticulture Grants Fundraiser) Bring Friends & Spouses. Reward your Staff, Entertain Customers & Vendors.	<i>\$70 per person—Open to all \$20 "dinner only" \$50 Corporate Hole Sponsorship The Meadows Golf Club, GVSU Allendale Registration deadline September 7</i>	<div style="border: 2px dashed black; border-radius: 50%; padding: 5px; display: inline-block;"> New Members Welcome! </div> —
Wednesday, October 15, 2014 11:30 a.m.—2:30 p.m.	<i>To Be Determined.</i>	<i>\$15 per person, includes lunch. Employee Special—Send 3, 4th employee free. RSVP by October 8 At: To Be Determined</i>	—
Wednesday, November 12, 2014 11:30 a.m.—2:30 p.m.	<i>Presented by Dr. Bob Schutzki</i> MSU Horticulture Department	<i>\$15 per person, includes lunch. Employee Special—Send 3, 4th employee free. RSVP by November 5 At: To Be Determined:</i>	—
Wednesday, December 17, 2014 11:30 a.m.—2:30 p.m.	"Christmas Program"	<i>\$20 per person for the Holiday Program, includes lunch. RSVP by December 10 Cash Bar At: To Be Determined</i>	—
Wednesday, January 14, 2015 11:30 a.m.—2:30 p.m.	"Business Trends;"	<i>\$15 per person, includes lunch Employee Special—Send 3, 4th employee free. RSVP by January 7 At To Be Determined</i>	—
Wednesday, February 11, 2015 11:30 a.m.—2:30 p.m. **Employee Meeting**	"Michigan Department of Transportation: Regulations/Question & Answer"	<i>Lunch provided by: Michigan Wood Fibers RSVP by February 5 At: Michigan Wood Fibers 9426 Henry Ct., Zeeland, MI 49464</i>	—
Saturday, March 14, 2015 9:00 a.m.—3:00 p.m.	March Garden Day This is the annual garden event to the public presented by WMNLA featuring gardening seminars and member expo showcase.	<i>\$60 Early Bird Booth Registration ; \$75 after February 1, 2015 At the Grand Haven Community Center, Open to the Public</i>	—

West Michigan Nursery & Landscape Association



RSVP your attendance to
 WMNLA at
 wmnla2013@gmail.com





**WEST MICHIGAN NURSERY &
LANDSCAPE ASSOCIATION**

P.O. Box 96
West Olive, MI 49460

RSVP your attendance to WMNLA at
wmnla2013@gmail.com

2014/15 WMNLA PROGRAM INSIDE

Register Today!

**WMNLA Scholarship Golf
Outing**

September 12, 2014

At the Meadows Golf Course at GVSU

2014-15 WMNLA Board of Directors

Matt Mellema, President, Mellema Nursery
Dirk Jonker, Vice President Jonker's Gardens
Lisa Denison, Secretary, Landscape Design Services

Mike Teunis, Treasurer, BFG Supply
Brian Boyink, Member at Large, Berry Family of Nurseries
Nate Weaver, Member at Large, Michigan Wood Fibers

WMNLA Scholarships & Horticulture Grant Fund

**WMNLA Scholarship
Fund**

The West Michigan Nursery and Landscape Association 2014 Scholarship in the amount of \$1500 has been awarded to Kira M. Thomas. Kira is a junior attending Michigan State University, majoring in Environmental Studies and Agriscience. Kira hopes to return to Michigan after graduation and apply her knowledge to help shape the future of Michigan's environment.

Currently, the WMNLA Scholarship Fund balance is \$15,397.47 and the Horticultural Education Fund balance is \$7,856.98

In 2014 the WMNLA Board invested \$3,000 of the proceeds from the March Garden Day and Golf Outings into the Scholarship Fund and the Horticulture Education Grant Fund.

**WMNLA Horticulture
Educational Grant Program**

The WMNLA uses this Fund to award annual grants to youth programs offered by area high schools to promote awareness of the horticulture industry. This competitive grant program awards grants of up to \$500 to horticulture educational projects offered by teachers in our serviced counties; Ottawa, Allegan, Muskegon, Oceana and Newaygo during the school year. Applications are reviewed on a competitive basis.

The WMNLA Grant Fund has special interest in projects & activities designed to give students a better understanding of the green industry, specifically, greenhouses, nursery and landscaping.

The advisory committee has reserved \$1500 to be awarded annually. Grant requests for up to \$500 may be submitted for projects and activities that enhance classroom learning and which require funds beyond those available through normal school resources.

Funds are available for the 2014/15 school year. Applications are available at www.wmnla.com

**WMNLA Master Gardener
Education Scholarship Fund**

WMNLA has established a new fund to provide scholarships for employees of WMNLA members who successfully complete the Master Gardener Training Program.

Scholarships will be awarded to applicants who attend Master Gardener classes and pass the final exam.

The available fund monies for the year will be divided between successful applicants, not to exceed \$100 per employee.

Master Gardener classes start Sept 3rd in Ottawa and Kent Counties.

Registration for Ottawa County is <http://events.anr.msu.edu/event.cfm?folder=f2014hollandmgvp>

Registration for Kent County is <http://events.anr.msu.edu/event.cfm?folder=f2014grandrapidsmgvp>

To apply for the WMNLA Master Gardener Scholarship contact Pam Cater at: wmnla2013@gmail.com.