

Summer 2018



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

WMNLA News

The 19th Annual WMNLA Golf Outing & Scholarship Fundraiser



Friday, September 21

Grand Haven Golf Club

1700 Lincoln St, Grand Haven, Mi 49417

Sign-In at 9:00 a.m.

NEW TIME!

Shotgun Start at 10:00 a.m. Dinner at 4:00 p.m.

This year's Event Sponsors are **Eco Green Supply of Wyoming and Bosch's Landscape & Lawn Specialties**. Sponsorships are also available for lunch and dinner, as well as hole sponsors. A snack sponsorship is also available this year for the first time

There will be a lot of great golf, a good time, and all supporting a wonderful cause!



Event Sponsored by

Open to all WMNLA members, employees, friends, customers, vendors, & family. Bring the sales team! Bring a new member! You can sign up individually or as teams of 2, 3 or 4. We'll partner individuals to make foursomes.

\$75 Per Person – Includes Hot Dog Lunch, Chicken and pulled pork dinner, 18 holes of golf, power cart, and an all-round great time. **Advance Registration Required by September 14th.**

Dinner includes a cook-out after the tournament of chicken and pulled pork. Spouses and non golfers welcome to **"dinner only"** for **\$25** Cash bar available.

Sponsorship Levels

All sponsors will receive recognition:

in the Golf Outing Program

A Company Sign at the Golf Course

In the Michigan Landscape magazine

On the WMNLA Website

In the WMNLA Newsletter

Dinner Sponsor \$350

Lunch Sponsor \$250

Snack Sponsor \$100

Hole Sponsor \$75



President's Message

Summer Greetings!

The 2018 season is upon us. I hope everyone is keeping their sanity after experiencing the 4th coldest April on record. The expectations of ice storms and snow removal post-Easter are typically not very high. So I say, bring on the warm weather!

This summer MNLA education programs will return to west Michigan. If you're plagued with pest and disease problems in the landscape, there is a hands-on walking tour. The focus will be on ornamental's and turf grass issues. This will be held on July 31st from 6-8pm on the campus of Hope College. This class will be taught by John Stone, MSU PSEP.

The other class that will be at Hope this season is Dr. Robert Schutzki's "1 and Done" hands on workshop. He will be covering plant ID, proper pruning and planting techniques, and plant diagnostics. The class is August 8th from 9-3pm. Both classes have been approved for earning CEU's. Registration information is available at: www.MNLA.org.

Another event that you should get excited for is the 19th Annual WMNLA Golf Outing. This year we will return to Grand Haven Golf Club on September 21st. It is sure to be a good time, as always!

At the outing you will have the opportunity to introduce yourself to our new board members. We warmly welcome Scott Jacobs from Specialty Gardens and Josh Roggenbuck from Walter's Gardens. We are thankful for their willingness to be involved. I would also like to express appreciation to Ryan Weesies and Chris Howe. Both of whom have finished serving their last year as board members. I can say that meetings were never dull when these two men were present. I have enjoyed the past two years working with and getting to know them.

With this being my first time serving as your WMNLA President, I'm looking forward to interacting with all of the members. My first term serving on the board was 2008-2011. I would like to share that during this time I had the privilege of being mentored by Ken Stanton. His untimely passing earlier this year should not be forgotten. As his dedication, passion, and support to this association has been monumental. He will be greatly missed.

I'm grateful to be involved with this industry and this organization. It is rewarding to experience friendships and connections as a result.

Best wishes to a productive and enjoyable summer!

Allison, *President, WMNLA*
Contact Allison at: jesky@hope.edu

Scott Jacobs

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scott@specialty-gardens.com



I'm Scott Jacobs - Garden Liaison at Specialty Gardens in Grand Haven, MI. I've been a landscape professional in West Michigan for over a decade and I've found that plants and the people they inspire are what keeps me digging in the dirt. For me, gardens are all about the experience and that's how I've gone about forging my unique position in the green industry today. The BEST gardens are the ones that people can relate to and it's my goal to help others establish that long-term relationship positively and successfully. This includes my co-workers, clients and the communities where we all work and live. Outside of gardening I'm an avid home-cook, aspiring writer, soul stretcher and nature lover. I'm turned on by enthusiasm, turned off by other people's unspoken expectations and I love to leave myself little notes that read, "BELIEVE IN YOURSELF"



Josh Roggenbuck

Regional Product Manager
Walters Gardens, Inc
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Josh Roggenbuck has joined the Walters Gardens, Inc. growing family as Regional Product Manager. Roggenbuck most recently served as a Territory Sales Manager for Vischer Colby Sales, where he sold 12 brands of manufactured goods to garden centers in Michigan.

Roggenbuck has extensive perennial knowledge due to his experience owning his own garden center, The Flower Farm in Bad Axe, Michigan. Most of the perennials he sold were from Walters Gardens, making him a perfect fit to be a representative of our product, including Proven Winners® Perennials.

Josh lives in Georgetown Township with his wife Sarah and daughters Stella and Hattie.



WALTERS GARDENS
INC.

. WMNLA GOLF OUTING REGISTRATION FORM

Company : _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email _____ Fax: _____

Dinner Sponsor @ \$350 _____

Lunch Sponsor @ \$250 _____

Snack Sponsor @ \$100 _____

Hole Sponsor @ \$75 _____

Golfers \$75 per player

Player #1 _____ \$ _____

Player #2 _____ \$ _____

Player #3 _____ \$ _____

Player #4 _____ \$ _____

Dinner only @ \$25 _____

Total _____

Payment Information

Please make out to WMNLA

_____ Check enclosed _____ Amount

_____ Please Bill

_____ Visa/Mastercard (will pay at golf outing)

***Please send checks to WMNLA, PO Box 96, West Olive, MI 49460
or register online at www.wmnl.com***

Thank you for supporting WMNLA Scholarship, Horticulture Grant and Master Gardener Scholarship Funds.

2018/19 WMNLA Programs

Wednesday, October 10, 2018 at the Grand Haven Community Center, Grand Haven, Mi

Wednesday, November 14, 2018 at the Grand Haven Community Center, Grand Haven, Mi

Wednesday, December 12, 2019 at Hope College, Holland, MI.

Wednesday, January 9, 2019, at Hope College, Holland, MI

Wednesday, February 13, 2019 To Be Determined

All meeting eligible for CPIG Credit

*Meeting time 11:30 a.m. at **The Grand Haven Community Center**, 421 Columbus, Grand Haven, Michigan. (October and November), **Hope College, Holland, MI** (December and January)*

Cost: \$15.00 person,

Employee special: Send 3-4th employee eats free



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

P.O. Box 96
West Olive, MI 49460

RSVP your attendance to WMNLA at
wmnla2013@gmail.com

Register Today!

WMNLA Scholarship Golf Outing
September 21, 2018
At the **Grand Haven Golf Club**

2018-19 WMNLA Board of Directors

Allison Jesky, President, Hope College
Keith Hogan, Vice President, Bartlett Tree Experts
Russ Hillman, Secretary, Bosch's Landscape & Lawn Specialties

Christina Hipshier, Treasurer, Grand Valley State University
Scott Jacobs, Member at Large, Specialty Gardens
Josh Roggenbuck, Member at Large, Walters Gardens

MNLA Scholarships & Horticulture Grant Fund

WMNLA Horticulture Educational Grant Program

WMNLA Master Gardener Education Scholarship Fund

The WMNLA uses this Fund to award annual grants to youth programs offered by area high schools to promote awareness of the horticulture industry. This competitive grant program awards grants of up to \$500 to horticulture educational projects offered by teachers in our serviced counties; Ottawa, Allegan, Muskegon, Oceana and Newaygo during the school year. Applications are reviewed on a competitive basis.

The WMNLA Grant Fund has special interest in projects & activities designed to give students a better understanding of the green industry, specifically, greenhouses, nursery and landscaping.

The advisory committee has reserved \$1500 to be awarded annually. Grant requests for up to \$500 may be submitted for projects and activities that enhance classroom learning and which require funds beyond those available through normal school resources.

Funds are available for the 2018/19 school year.
Applications are available at www.wmnla.com

WMNLA has established a new fund to provide scholarships for employees of WMNLA members who successfully complete the Master Gardener Training Program.

Scholarships will be awarded to applicants who attend Master Gardener classes and pass the final exam.

The available fund monies for the year will be divided between successful applicants, not to exceed \$300 per employee.

To apply for the WMNLA Master Gardener Scholarship contact Pam Cater at: wmnla2013@gmail.com.

