

October 2016

President's Message



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

WMNLA News

FORE! FORE! That is something I did not hear much last week Friday. Even better was that I did not have to say it either! One thing I did hear was how much fun the event was. A big thanks to all who came out to play, sponsor a hole or gave a door prize! A special thanks to Grand Haven Golf Course for being an awesome host! Mike and Pam thanks for keeping all the details in line and of course everyone serving on the board to help make the event run smooth. We had 68 Golfers and 18 hole sponsors. Our attendance was slightly down this year but our end result looks like it will come out very close to last year; unlike my teams golf score! The funds will definitely be a big positive to our scholarship fund! We will update you on the exact amount raised as soon as the final details come in. Thanks again for your support.

Now that we are transitioning into fall

weather that means we are getting closer to our monthly education program meetings. On October 12 we welcome George Lessons from WZZM 13 and look forward to hearing his winter weather prediction. Please try and bring a few co-workers for lunch and a great program. Don't forget about the networking potential either. Hope to see you there!

Nate Weaver
President
Michigan Wood Fibers LLC

Contact Nate at nate@michiganwoodfibers.com or 616-875-2241

WMNLA Scholarships & Horticulture Grant Fund

WMNLA Master Gardener Education Scholarship Fund

WMNLA Horticulture Educational Grant Program

The WMNLA uses this Fund to award annual grants to youth programs offered by area schools to promote awareness of the horticulture industry. This competitive grant program awards grants of up to \$500 to horticulture educational projects offered by teachers in our serviced counties; Ottawa, Allegan, Muskegon, Oceana and Newaygo during the school year. Applications are reviewed on a competitive basis.

The WMNLA Grant Fund has special interest in projects & activities designed to give students a better understanding of the green industry, specifically, greenhouses, nursery and landscaping.

The advisory committee has reserved \$1500 to be awarded annually. Grant requests for up to \$500 may be submitted for projects and activities that enhance classroom learning and which require funds beyond those available through normal school resources.

Funds are available for the 2016/17 school year. Applications are available at www.wmnl.com

WMNLA has established a new fund to provide scholarships for employees of WMNLA members who successfully complete the Master Gardener Training Program.

Scholarships will be awarded to applicants who attend Master Gardener classes and pass the final exam.

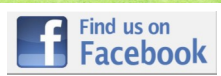
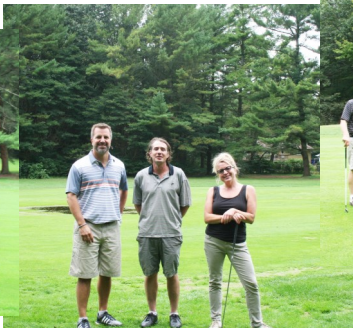
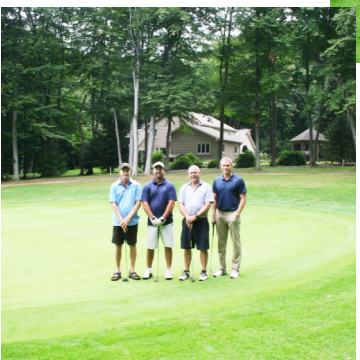
The available fund monies for the year will be divided between successful applicants, not to exceed \$300 per employee.

To apply for the WMNLA Master Gardener Scholarship contact Pam Cater at: wmnla2013@gmail.com.

The 17th Annual WMNLA Golf Outing & Scholarship Fundraiser



1st place: Landscape Design
Longest Putt: Tom Czerniak
Closest to Pin: Ryan Weesies, Mike Teunis
Longest Drive: Ann Van Doeselaar
Longest Drive: Bill O'Connell





Thank you to **Eco Green Supply and Forever Green Sod**

who generously sponsored the WMNLA 17th Annual Golf Outing & Scholarship Fundraiser



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Michigan Turf & Ornamentals
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Allison Jesky
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Michigan Wood Fibers
Old Boy's Brew Pub
Pure Michigan
Simpson Nursery
Wallinwood Golf Club
WMNLA

Golf Teams

Bartlett Tree
BFG Supply
Blue Ridge Landscape
Eco Green Supply
Grand Haven Garden House
Jacobsen-Great Lakes
Jonkers Garden
Landscape Design Services
Mellema Nursery
Michigan Turf & Ornamentals
Michigan Wood Fibers, LLC
MNLA
Pete's Lawncare
Precision Landscape
Van's Pines
Weesies Landscaping & Garden Center

WMNLA 2016/17 Programs

Wednesday, October 12, 2016 George Lessens, Chief Meteorologist WZZM Channel 13 Weather, 'Past and Present Weather Trends including WZZM's Long Range Forecast', at the Grand Haven Community Center, Grand Haven, Mi.

Wednesday, November 9, 2016 Amy Frankmann, Executive Director MNLA ; 'Updates within the Green Industry', at the Grand Haven Community Center, Grand Haven, Mi.

Wednesday, December 14, 2016 Rick Vuyst, Flowerland Garden Centers; 'Mow-tivational.....a good swift kick in the plants', at Hope College, Holland, Mi.

Wednesday, January 11, 2017 Rick Lohman, Business Coach, Trainer, Speaker; Woohooing.com 'Is Your Chemistry Right for the Results You Want to Generate?' at Hope College, Holland, MI.

Wednesday, February 8, 2017, Michigan Department of Transportation, Michigan State Police; 'Green Industry Specific Updates' **at Michigan Wood Fibers, 9426 Henry St, Zeeland, MI 49464 (Lunch provided by Michigan Wood Fibers)**

All meeting eligible for CPIG Credit

Meeting time 11:30 a.m. at The Grand Haven Community Center, 421 Columbus, Grand Haven, Michigan. (October and November), Hope College, Holland, MI (December and January)

Cost: \$15.00 person,

Employee special: Send 3-4th employee eats free





WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

P.O. Box 96
West Olive, MI 49460
616-402-4885

RSVP your attendance to WMNLA at
wmnla2013@gmail.com



**Mark your
Calendar!**

November 9, 2016
Amy Frankmann, Executive Director,
MNLA
'Updates for the Green Industry'

2016-17 WMNLA Board of Directors

Nate Weaver, President, Michigan Wood Fibers, LLC
Ryan Weesies, Vice President, Weesies Farm & Garden
Center
Brian Boyink, Secretary, Zelenka Farms

Chris Howe, Treasurer, Hortech
Russ Hillman, Member at Large, Bosch's Landscape & Lawn
Specialties
Allison Jesky, Member at Large, Hope College

"Past and Present Weather Trends including WZZM's Long Range Forecast"
presented by
George Lessens, On Target Chief Meteorologist, WZZM Channel 13 News

Wednesday, October 12th

11:30 a.m.—2:30 p.m.

***At The Grand Haven
Community Center***

Mackinaw Ballroom

***421 Columbus
Grand Haven***

***\$15 per person,
includes lunch***

Send 3, 4th employee is free

RSVP by October 7th

**Let us know you are coming so
our hosts can prepare!**

**WMNLA member businesses &
staff are welcomed!**

**RSVP to Pam Cater at
(616) 402-4885 ♦
wmnla2013@gmail.com**

George Lessens, Chief Meteorologist for WZZM Channel 13 News will present a program about the long term weather forecasts for the green industry .

George is a member of the American Meteorology Society (AMS) and holds its highest seal of approval as a **Certified Broadcast Meteorologist (CBM.)** George is a graduate of Penn State University where he earned a **B.S. in Meteorology**, and is also a graduate of Grand Rapids Community College, where he earned an **Associate Science degree in Chemistry**. Watch George Lessens weekdays at 5:30, 6:00 and 11:00 pm. On Channel 13, WZZM.

You can email George at georgelessens@wzzm13.com