

October 2014



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

WMNLA News

## President's Message

The days are getting shorter, the leaves are changing to their beautiful colors, and the birds are migrating south.---it must be fall in Michigan. IS there any better time of the year than this? ”.

If you haven't attended a program lately, why? This has been a great time to catch up with colleagues in our industry. The first program of the year was excellent. If you missed George Lessons, you missed a lot.

Up next is Dr. Robert Schutzki, talking about “The Polar Vortex and Beyond”. Many of you had Bob in class or have attended one of his previous talks. As informative as he always is, I wouldn't miss this one. Reminder programs are now held at the Grand Haven Community Center.

As we hustle to wrap up all the fall jobs this year, don't forget to take a minute to enjoy all the beauty and splendor displayed in the fall colors. As always don't forget to bring your crew and invite others in our industry. The more we can educate, the better our industry will become. If I don't see you in November I hope you all finish the year strong.

—**Matt Mellema**

*Matt Mellema, Owner of Mellema Nursery LLC in Fremont, is the 2014-2015 President of the WMNLA. Contact him with any comments, ideas, or questions at (231) 924-5106 or at [mellemam@ncats.net](mailto:mellemam@ncats.net).*

***New Meeting Location  
Grand Haven Community Center  
421 Columbus, Grand Haven, Mi 49417***

# George Lessens: 2014/15 Winter Forecast

George Lessens, Chief Meteorologist for Channel 13, WZZM news presented his forecast for the winter of 2014/15 to WMNLA members on October 8th at the Grand Haven Community Center.

George stated that statistically, it is highly unlikely, but not impossible to repeat last years winter, which as we know, was one of the worst ever. George also predicts that we will have higher than average snowfall, but nothing like last year.



WMNLA members were very interested in George's predictions and tried to pin him down on exactly what we can expect this winter. George predicts that we will have an EL Nino winter this year, which means it will be drier and warmer.



## 2015 WMNLA Membership Directory

The 2015 WMNLA Membership Directories will be handed out at the December Holiday Program for all members and their staff. Advertising space is available **exclusively** to WMNLA members.

1/4 page ad is \$30, 1/2 page ad is \$50

Color ads, add \$25

Deadline is November 21

Reserve your space and send your artwork to Pam Cater at [wmnla2013@gmail.com](mailto:wmnla2013@gmail.com).

### WMNLA Master Gardener Education Scholarship Fund

WMNLA has established a new fund to provide scholarships for employees of WMNLA members who successfully complete the Master Gardener Training Program. **To apply for the WMNLA Master Gardener Scholarship contact Pam Cater at: [wmnla2013@gmail.com](mailto:wmnla2013@gmail.com).**



## GREAT LAKES TRADE EXPOSITION LANSING, JANUARY 26-28TH, 2015

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# WMNLA 2014/15 Programs

**Wednesday, November 12, 2014** “Plant Management: The Polar Vortex and Beyond”, Dr. Robert Schutzki, Michigan State University, Department of Horticulture

**Wednesday, December 17, 2014** “**Birds and Blooms**”, Ed Post, owner of Ed Post Photography  
“Industry Update”: Amy Frankmann, MNLA Director

**Wednesday, January 14, 2015** “Health Care/Obama Care and Small Business”,

**Wednesday, February 11, 2015**, “Michigan Department of Transportation: Regulations/Question & Answer” at Michigan Wood Fibers, 9426 Henry St, Zeeland, MI, 49460 (Lunch provided by Michigan Wood Fibers)

## All meetings eligible for CGIP Credit

Meeting time 11:30 a.m. at The Grand Haven Community Center, 421 Columbus, Grand Haven

Cost: \$15.00 person,

Employee special: Send 3-4th employee eats free

## **Door Prizes!!!!**



## **Classifieds! Employment Opportunitites!**

Look for our website at [www.WMNLA.com](http://www.WMNLA.com). We now have the capability to offer our members the opportunity to post employment openings and equipment for sale.

Classifieds will run for one month at the low fee of \$5.00 per ad. Limit postings to 3-4 sentences with the optional ability to post a photo.

Contact Pam Cater at [wmnla2013@gmail.com](mailto:wmnla2013@gmail.com). for information.

## **WMNLA Board Meetings**

You are welcome to attend the WMNLA Board Meetings at 10 a.m. on the day of the Program. It is an excellent opportunity to address the Board with any industry & membership issues.

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**WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION**

P.O. Box 96  
West Olive, MI 49460

For advertising, business news, submission of articles and WMNLA member news:

Contact Pam Cater at

(616) 402-4885

Email:wmnla2013@gmail.com

**Mark Your Calendar!**

**December 17th - "Birds and Blooms"**

*By*

*By Ed Post, owner of Ed Post Photography*

**2014-15 WMNLA Board of Directors**

Matt Mellema, President, Mellema Nursery  
Dirk Jonker, Vice President, Jonker's Gardens  
Lisa Denison, Secretary, Landscape Design Services

Mike Teunis, Treasurer, BFG Supply  
Brian Boyink, Member at Large, Berry Family of Nurseries  
Nate Weaver, Member at Large, Michigan Wood Fibers

**"Plant Management: The Polar Vortex and Beyond"**  
*presented*

*by Dr. Robert Schutzki, Michigan State University, Department of Horticulture*

**Dr. Robert Schutzki, Michigan State University, Horticulture Dept.** will present "Plant Management: The Polar Vortex and Beyond." to WMNLA members on Wednesday, November 12th.

Dr. Schutzki has a B.S. in Landscape Architecture from Cook College, Rutgers University. He has a M.S. in Horticulture from Rutgers University and a Ph.D. in Forestry from Michigan State University.

Dr. Schutzki has been a faculty member at Michigan State University since 1982 with responsibility in teaching and extension. He has served as the coordinator of the IAT Landscape and Nursery Program between 1982-1998. He served as Acting Director of the Institute of Agricultural Technology between 1998-2002. He has also served as Curator of the Clarence E. Lewis Landscape Arboretum since 1983. Teaching emphasis includes courses in Landscape Design and Environmental

Design. Bob has conducted professional workshops on Landscape Design, Plant Evaluation, Plant Selection, Landscape Management, and Plant Establishment in the Landscape, Sustainability in the Built Environment and Natural Shoreline development..

Robert E. Schutzki  
Associate Professor  
Department of Horticulture, Michigan State University  
Phone: 517-355-5191 Ext 337  
Fax: 517- 353-0890  
Email: [schutzki@msu.edu](mailto:schutzki@msu.edu)

**Wednesday, November 12**

**11:30 a.m.—2:30 p.m.**

**At The Grand Haven Community Center**

**Woodbine Room**

**421 Columbus Grand Haven**

***\$15 per person, includes lunch***

***Send 3, 4th employee is free***

**RSVP by November 5**

**Let us know you are coming so our hosts can prepare!**

**WMNLA member businesses & staff are welcomed!**

**RSVP to Pam Cater at  
(616) 402-4885 ♦  
wmnla2013@gmail.com**