

October 2018

President's Message



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

WMNLA News

Autumn greetings everyone!

I hope that the summer season has been a good one for all. I know for me it was just way too fast...Why is that always the case? First off, I would like to extend a large amount of gratitude to all of our participants in the 19th annual golf outing this past September.

To the 68 golfers that were on the course, thank you for playing.

To the businesses and corporations that provided prizes and raffle items, thank you for your donations.

And of course, to our event sponsors Eco Green Supply, Bosch's Landscaping, and Landscape Design Services. As well as all of our hole sponsors, thank you for your support. What a wonderful way to spend a Friday!

And for the second year in a row, there was a hole in one! WOW!!

All around it was a great success and we appreciate your involvement helping us raise money for our scholarship fund.

With the arrival of another season, it gives us opportunity for reflection. Looking back and evaluating. What went great and what was rewarding. The feeling of triumph always gives confidence. And then there is...possibly, what we might never want to do again. (We don't have to expand on this issue).

But then there is also opportunity for renewal. Knowing that the next season holds possibilities for great potential.

Optimism is not always easily achieved.

Quite often I think it takes a lot of work and

effort.

But as I am sitting here writing this message in Strathcona County in Alberta, Canada, I will tell you I have enjoyed reaching that type of mindset.

Over the past few days I have been fortunate to attend a symposium that showcases and focuses on community beautification. The chance to discuss landscaping, plants, challenges, and successes with people from across Canada and Europe has been extremely motivating. It has given me a clear and universal vision of how important our industry is. What we all do is elemental!

Elemental to not just your customers or clients, but to people who you might not even know.

Enhancing a landscape or environment can provide not just happiness to an individual, but inspire and promote a sense of well-being for an entire community. Our willingness to perform positive actions in the present can lead to positive reaction in the future.

It has been a very impactful week being a witness to people and ideas from across the globe.

As we head into the last few months of 2018, I encourage you to revisit and possibly renew your mindset.

A shift to a positive perspective is never too late!

Best wishes for a productive day!

Allison Jesky

WMNLA President

jesky@hope.edu

WMNLA Scholarship Application Available Online

Attention all High School & College Students in Ottawa, Kent, Allegan, Newaygo, Muskegon and Oceana interested in a degree in a Green Industry field.

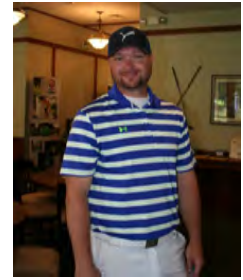
The WMNLA Scholarship Application through the Grand Haven Area Community Foundation is available for completion online at : <http://www.ghacf.org/scholarships> Students should go to this page to see available

scholarships and then go to the application tab to click the link to begin the E-grant process.

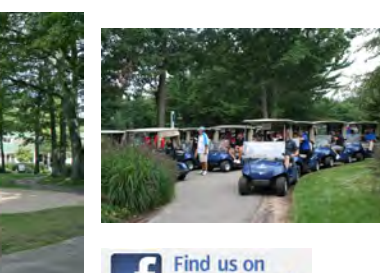
The printed and signed application, transcript and page one of the FAFSA must be stapled together and postmarked to GHACF no later than ***Friday, March 1st, 2019***

All of these instructions are on the online application also.

The 19th Annual WMNLA Golf Outing & Scholarship Fundraiser



1st place: Mattson Landscape
Hole in One: Eric Gertiser, Weesies



 Find us on
Facebook

Thank you to event sponsors **Eco Green Supply** and **Bosch's Landscape & Lawn Specialties**.

Lunch sponsor, **Landscape Design Services**. Dinner sponsor **Hope College**. Snack Sponsors: **Evergreen Acres** and **Alta Equipment**. We appreciate their generous support for the WMNLA 18th Annual Golf Outing Scholarship Fundraiser



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Golf Hole Sponsors

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Grand Valley State University
Integrity Landscape
Mattson Landscaping
Mellema Nursery
Michigan Turf & Ornamentals
Michigan Wood Fibers, LLC
Specialty Gardens
Walters Gardens

Prize Contributors

Bartlett Tree Experts
Allison Jesky
Grand Valley State University
GROW Restaurant
Hope College
Macatawa Legends
Maple Hill Golf Club
The Meadows at Grand Valley State University
Saugatuck Center for the Arts
Site One
Spring Meadow Nursery
Starlite Resort
Wallinwood Golf Club

Golf Teams

ALTA Equipment
Bartlett Tree
Blue Ridge
Dykstra Landscape Management
Eco Green Supply
Greenmark Equipment
Landscape Design Services
Mattson Landscaping
Mellema Nursery
Michigan Turf & Ornamentals
Michigan Wood Fibers, LLC
Van's Pines
Walters Gardens
Weesies Landscaping & Garden Center

WMNLA 2018/19 Programs

Wednesday, October 10, 2018 at **Spring Meadow Nursery, 12601 120th Ave., Grand Haven, Mi.** *Lunch and program provided by Spring Meadow Nursery.*

Wednesday, November 14, 2018 Heidi Lindberg, Nursery & Greenhouse Educator, Michigan State University at the Grand Haven Community Center, 421 Columbus, Grand Haven, Mi.

Wednesday, December 12, 2018 'Technology and Young Plant Production' presented by Walters Gardens, At Walters Gardens, 1992 96th Ave., Zeeland, MI. *Lunch provided by Walters Gardens.*

Wednesday, January 9, 2019 'Legislative Updates & the Impact of Marijuana on Your Green Industry Business', Amy Frankmann, Executive Director, MNLA and Rebecca Park, Michigan Farm Bureau Legislative Counsel at Hope College, Maas Center, 264 Columbia, Holland, MI.

Wednesday, February 13, 2019, Program presented by Fleet Compliance, LLC, 'Fleet Compliance Updates & Information for 2019' at Michigan Wood Fibers, 9426 Henry St, Zeeland, MI 49464 *Lunch provided by Michigan Wood Fibers*

All meetings eligible for CPIG Credit

Meeting time 11:30 a.m.

To RSVP: Text or call 616-402-4885, email: wmnla2013@gmail.com





WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

P.O. Box 96
West Olive, MI 49460
616-402-4885

RSVP your attendance to WMNLA at
wmnla2013@gmail.com



**Mark your
Calendar!**

November 14, 2018
Heidi Lindberg
Nursery & Greenhouse Educator,
Michigan State University

2018-19 WMNLA Board of Directors

Allison Jesky, President, Hope College
Keith Hogan, Vice President, Bartlett Tree Experts
Russ Hillman, Secretary, Bosch's Landscape & Lawn
Specialties

Christina Hipshier, Treasurer, Grand Valley State
University
Scott Jacobs, Member at Large, Specialty Gardens
Josh Roggenbuck, Member at Large, Walters Gardens

**“Disaster Planning and Tour of Trial Gardens at Spring
Meadow Nursery”**

presented by

*Jane Beggs-Joles, Proven Winner Color Choice, Landscape
Program Development*

Wednesday, October 10th
11:30 a.m.—2:30 p.m.
At Spring Meadow Nursery
12601 120th Ave
Grand Haven
**Lunch Provided by Spring
Meadow Nursery**
RSVP by October 7th
**Let us know you are coming so
our hosts can prepare!**
**WMNLA member businesses &
staff are welcomed!**
RSVP to Pam Cater at
(616) 402-4885 ❖
wmnla2013@gmail.com



**Jane Beggs-Joles, Proven Winner Color
Choice, Landscape Program Development
with Spring Meadow Nursery** will present a

program disaster planning. She will describe Spring Meadows experience of having their office burn down and what they learned from this re: insurance, staff training and how to set up the infrastructure of your business to withstand a crisis. A tour or the Spring Meadow trial gardens is an available option after Jane's presentation. Lunch is provided by Spring Meadow. Members and guests are welcome.