

January 2017



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

WMNLA News

President's Message

As I am writing this I am thinking about what direction I should take this article. I could take time to look back at what happened last year or I could look forward to what changes will be coming in the new year. Instead I am going to ramble on and see where it leads me!

Here we go - I look forward to a couple more monthly meetings with some great speakers and topics in addition to a busy March Garden Day. It is hard to believe we are this far along in the WMNLA year. Things are going forward in the right direction for the WMNLA. We as a board have been busy, in addition to the day to day monthly meeting planning, budgeting, and recruiting grant applicants we also have worked on:

- Liability insurance for the WMNLA
- Formal review of our coordinator
- Early planning and strategy for next years WMNLA events
- Audit of the books
- New members – currently 58 members

Like most things there is more than what appears on the cover! I know a lot of you have been in my position and are well

aware. There are many individuals who step up to make our group what it is, from those who attend monthly meetings, to being on the board or involved in March Garden day. Our organization also owes Pam Cater a big thank you for all the work and effort she brings to our group. She is a big part of the WMNLA and takes care of a lot. She also does a great job keeping the board on track! Please thank her in person the next time you see her.

I am excited to hear Rich Lohman from WooHooing.com speak at our January meeting. My company has worked with Rich and I can personally say he can add value to you, your family and business as a business coach. Rich brings a ton of energy along with him and it can easily rub off as you talk to him! Check him out online prior to the meeting. Don't forget to encourage others from your organization to attend. Please contact me if you have any comments or questions.

Happy New Year!

**Nate Weaver, WMNLA President
Michigan Wood Fibers LLC**

Contact him with comments, ideas, & questions at (616) 875-2241 or nate@michiganwoodfibers.com



New Meeting Location
Maas Center
Hope College
264 Columbia
Holland, MI

WMNLA Scholarship Application

Attention all High School & College Students in Ottawa, Kent, Allegan, Newaygo, Muskegon and Oceana interested in a degree in a Green Industry field.

The WMNLA Scholarship Application through the Grand Haven Area Community Foundation is available for completion online at : <http://www.ghacf.org/scholarships.htm> **Students should go to this page to see available scholarships and then go to the application tab to click the link to begin the E-grant process.**

The printed and signed application, transcript and page one of the FAFSA must be stapled together and postmarked to GHACF no later than March 5th, 2017 All of these instructions are on the online application also.

For questions contact: Grand Haven Area Community Foundation, 1 South Harbor, Grand Haven, MI 49417. 616-842-6378.

WMNLA 2016/17 Programs

MICHIGAN STATE UNIVERSITY | Extension

We say good bye to Tom Dudek, Senior Extension Horticulture Educator, Greenhouse and Nursery Crops. Tom retired January 1st after many years of serving the horticulture and nursery industry in West Michigan. After January 1, 2017 Tom's email: dudek@msu.edu , cell phone: 616-540-1157.

Wednesday, January 11, 2017 Rick Lohman, Business Coach, Trainer, Speaker; Woohooing.com; 'Is Your Chemistry Right for the Results You Want to Generate?' at Hope College, Holland, MI.

Wednesday, February 8, 2017, Michigan Department of Transportation, Michigan State Police; 'Green Industry Specific Updates' **at Michigan Wood Fibers, 9426 Henry St, Zeeland, MI 49464 (Lunch provided by Michigan Wood Fibers)**

All meeting eligible for CPIG Credit
Meeting time 11:30 a.m. at Hope College, Holland, MI (December and January)
Cost: \$15.00 person,
Employee special: Send 3-4th employee eats free

Ottawa County RUP Review Session and Certification Exam Schedule

Ottawa County MSU Extension will host two review sessions to help you prepare for the Michigan Dept. of Agriculture & Rural Development (MDARD) Core Pesticide Applicators Certification exam. The 3 hour review covers the National Pesticide Applicators Certification Core Manual and the Michigan addendum. Recertification/RUP credits in either Private or Commercial Core are also available for those attending the review session that are already certified and are seeking renewal by seminar credits

Registration Fee Review and Lunch: \$20.00 per person. Register online for the review and lunch at: <http://events.anr.msu.edu/OttawaPestReview2017/> or call 616-994-4540 or call 616-994-4540.

Date: Friday, February 10, 2017 *or* Thursday, March 30, 2017

Review: Sign in begins at 8:30 a.m., Review: 9:00 a.m.-Noon

Lunch: Noon-1:00 p.m.

MDARD Exams: 1:15-5:00 p.m.

Register at: www.michigan.gov/pestexam or call 1-800-292-3939.

Separate registration required.

Location: Ottawa County Fillmore Complex, Main Conference Room (Upper Level), 12220 Fillmore St., West Olive, MI 49460, call 616-994-4540 for more information.



March Garden Day Saturday March 11, 2017

March Garden Day Expo Registration for March 11, 2017

WMNLA will host the Annual **March Garden Day Expo** to the gardening public of West Michigan on **Saturday, March 11** at the **Grand Haven Community Center**.

This day long event allows WMNLA a great opportunity to market our professional members to consumers in advance of the Spring season.

Over 250 people attend this event from Ada to Zeeland, Allegan to Whitehall, and Allendale to West Olive and all locales in between. Proceeds go to support the **WMNLA Scholarship Fund** and the **Horticulture Education Grant Fund**.

A Standard Booth space of 10'x 10' is available. **Early Bird registration cost is \$60 before February 1, 2017, after this date the cost is \$75.** Reserve your space early and take advantage of the "early bird" price.

Exhibitor move in will be on Friday, March 10, from 1-5:00 PM and Saturday March 11, from 7-8:00 AM. Tear down will be at 3:30 PM on Saturday.

Contact **Pam Cater**, wmnla2013@gmail.com. Or call 616-402-4885 to reserve your space.

A Celebration of Gardening!

*Sponsored by the West Michigan Nursery and Landscape Association
Grand Haven Community Center
421 Columbus St., Grand Haven MI 49417
Saturday, March 11, 2017*

8:00 Registration and Check In

View exhibits, indoor gardens and Silent Auction.

9:00 Session 1

"Lessons Learned under the Trees" with Susan Martin. Susan is an avid gardener, writer and speaker for gardening audiences across the U.S. She has spent nearly two decades in the Horticulture industry working in new plant development, garden design, communications, sales and marketing; including over a decade in management at the largest wholesale grower of bare root perennials in the United States. Susan will share her knowledge of shade gardening gleaned from over ten years of experience gardening in every degree of shade along the Lake Michigan shoreline. You will learn how to take advantage of the conditions you have, not those you wish you had, and discover life beyond hostas in the shade garden. .

10:30 Session 2

"Smart Plants for Pollinators" with Rebecca Finneran. Rebecca is a Senior Horticulture Educator with Michigan State University Extension. Rebecca has been serving Michigan since 1987 helping the green industry and consumers learn about horticulture, the environment and pesticide safety. Supporting native bees and beneficial insects right at home is the first step in conservation of these species. Rebecca will help you choose the right plants and how to adopt 'Smart Gardening' behaviors to help our native bee and insect populations thrive.

11:45-1:15 Lunch Break/Break Out Sessions

"What's New and Old in Roses" with Eric Nelson, Weesies Brothers Garden Center and Landscaping.

"Indoor Miniscapes", with Bev Harkema" Jonkers Garden

"Mature and Ornamental Tree Pruning" with Keith Hogan, Bartlett Tree Experts

"Tools for Gardeners" with Paul Keifer Specialty Gardens, **Allison Jesky,** Hope College **and other experts.** Join Paul, Allison and other WMNLA experts for a lively discussion about their favorite 'can't do without' tools.

"Yoga for Gardeners", with Kathi Skorupski, Yoga fit instructor for 19 years. Learn how to garden smarter and healthier with simple yoga moves.

1:45 Session 3 :

"Moving Beyond Pretty with Bonus Points" with Susan Martin Susan will show us how to see plants from a new prospective, resist buying impulses, and how to select plants in a more intentional way, moving beyond pretty and into the realm of more.



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

P.O. Box 96
West Olive, MI 49460

For advertising, business news, submission of articles and WMNLA member news:

Contact Pam Cater at

(616) 402-4885

Email:wmnla2013@gmail.com



February 8, 2017
“Green Industry Updates”

By
Michigan State Police & Michigan Department of Transportation

2016-17 WMNLA Board of Directors

Nate Weaver, President, Michigan Wood Fibers, LLC
Ryan Weesies, Vice President, Weesies Farm & Garden Center
Brian Boyink, Secretary, Zelenka Farms

Chris Howe, Treasurer, Hortech
Russ Hillman, Member at Large, Bosch’s Landscape & Lawn Specialties
Allison Jesky, Member at Large, Hope College

“Is Your Chemistry Right for the Results You want to Generate?”
presented by Rich Lohman, WooHooing.com



Do you want to learn how to be-

come more successful in everything you do and start to reach the potential inside of you? Have you ever wondered why some people are more successful than others?

Hi, my name is Rich Lohman and I am the WOOHOOing Business Coach, Speaker, and Trainer. I have been coaching, speaking, and training business owners, entrepreneurs, and people in all levels of business since 2008. Since 2008 I have helped countless people grow themselves to reach closer to their potential and achieve greater levels of success. I have researched the coaching community, learned a lot about myself, and learned a ton about people in general.

Wednesday, January 11
11:30 a.m.—2:30 p.m.
At The Maas Center
Hope College
264 Columbia Ave
Holland, Mi

Taco Bar Lunch

RSVP by Friday, January 6th
wmnla2013@gmail.com
Text or call 616-402-4885

