

Summer 2020

# The 21st Annual WMNLA Golf Outing & Scholarship Fundraiser

**Friday, September 25, 2020**

**Western Greens Golf Course**

2475 Johnson St, Marne MI 49435

**Sign-In at 8:30 a.m.**

**Shotgun Start at 9:30 a.m.**

**Luncheon at 2:30 p.m.**

Open to all WMNLA members, employees, friends, customers, vendors, & family. Bring the sales team! Bring a new member! You can sign up individually or as teams of 2, 3 or 4. We'll partner individuals to make foursomes.

**\$75 Per Person** – Includes 18 holes of golf, power cart, and an all-round great time. Followed by a luncheon.

**Advance Registration Required by September 17th.** Spouses and non golfers welcome to *"meal only"* for **\$25** Cash bar available.

**Sponsorships are also available for dinner and snacks as well as hole sponsors.** There will be a lot of great golf, a good time, and all supporting a wonderful cause!



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

WMNLA News

## Sponsorship Levels

All sponsors will receive recognition:

in the Golf Outing Program, a Company Sign at the Golf Course

In the Michigan Landscape magazine

On the WMNLA Website and In the WMNLA Newsletter

**Golf Sponsor \$500**

**Dinner Sponsor \$350**

**Snack Sponsor \$100**

**Hole Sponsor \$75**

# *President's Message*

It is an understatement to say that we are wrapping up a spring filled with challenges. Not a single person could have predicted how it would go, and we certainly never thought we'd all be living in the world we currently inhabit. Virtually overnight our lives got flipped upside down. Our control over our way of life was largely set aside to allow others space to battle a common enemy that we largely knew nothing about. Catch phrases like "essential," "unprecedented," and "new normal" are ones we would all like to move on from, yet the common enemy still lurks and the need for vigilance is as important as ever. Our chapter association was happy to pass along information as quickly as it became available this spring, and were delighted to have the input of our members on how best to proceed in uncharted waters. When the time came, our members were grateful to have the chance to safely attempt to get down to the business of providing their neighbors with environments that would help them feel more comfortable in their "new normal" this spring. We were especially grateful to be a platform to pass along best practices to our members that assist in keeping staff and customer safe in the field.

Speaking of "new normal," We wish to express our gratitude to outgoing President Keith Hogan and Treasurer Christina Hipshier. Their three years of service helped us maintain our membership numbers and even add some new ones. We had many great meeting topics that utilized their topic ideas and professional connections. They were also able to pull off the golf outing at a new location last fall. Lastly, and probably most importantly - they were instrumental in continuing to invest in the future of our industry. It was great to be on the board with them as community foundation funds grew and to share those funds as college scholarships and community education grants. We also thank outgoing Secretary Scott Jacobs for his two years of service as we usher in some fresh faces for the 2020-2021 WMNLA board. The lineup includes myself as President, Ryan Stehouwer as Vice President, Kayla Wildfeuer as Treasurer, Kathy Shumaker as Secretary, Eric Nelson and Mike Dykstra as At Large Members.

We look forward to our annual golf outing at another new course, and to providing some timely and useful topics during our monthly meetings this fall/winter. We aren't sure how the meetings or March Garden Day will be executed yet, but have already tossed around ideas for alternative approaches should we not be able to gather in person. We wish everyone a safe and productive summer season, and look forward to seeing you all in the near future!

Until next time,

Josh J Roggenbuck, CGIP  
President, WMNLA  
Regional Product Manager , Walters Garden

**Register Today!**

**WMNLA Scholarship Golf Outing**  
**September 25, 2020**  
**At the Western Greens Golf Course, Marne**

# . WMNLA GOLF OUTING REGISTRATION FORM

Company : \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email \_\_\_\_\_ Fax: \_\_\_\_\_

Golf Sponsor @ \$500 \_\_\_\_\_

Dinner Sponsor @ \$350 \_\_\_\_\_

Snack Sponsor @ \$100 \_\_\_\_\_

Hole Sponsor @ \$75 \_\_\_\_\_

## ***Golfers @ \$75 per player***

Player #1 \_\_\_\_\_ \$ \_\_\_\_\_

Player #2 \_\_\_\_\_ \$ \_\_\_\_\_

Player #3 \_\_\_\_\_ \$ \_\_\_\_\_

Player #4 \_\_\_\_\_ \$ \_\_\_\_\_

Dinner only @ \$25 \_\_\_\_\_

Total \_\_\_\_\_

## ***Payment Information***

\_\_\_\_\_ Check enclosed \_\_\_\_\_ Amount Please make out to WMNLA

\_\_\_\_\_ Please Bill

\_\_\_\_\_ Visa/Mastercard (will pay at golf outing)

***Please send checks to WMNLA, PO Box 96, West Olive, MI 49460***

**Thank you for supporting WMNLA Scholarship, Horticulture Grant and Master Gardener  
Scholarship Funds.**

# Ottawa County Groundwater Assessment and Survey

Ottawa County is currently experiencing declining levels of groundwater and rising levels of chlorides within the bedrock aquifer.

As part of its campaign to address these issues, the County is partnering with the West Michigan Nursery and Landscape Association (WMNLA) and other organizations to implement a regionalized training and credentialing program for nursery, landscape, and irrigation professionals that focuses on practices and techniques designed to reduce water consumption in planned landscapes. Additional program benefits will likely include certification of endorsement by the County to help promote the water-conscious efforts of program participants along with other promotional opportunities.

The following anonymous survey is intended to help the County and its partners develop this training program in a way that will be most useful to you, our local nursery, landscape, and irrigation professionals. Your participation and feedback will be used to create an effective, impactful, and mutually beneficial program.

The survey is available online at: [wmnla.com](http://wmnla.com)



**Ottawa County**  
*Where You Belong.*

**Paul Sachs | Director**  
**Department of Planning and Performance Improvement**  
12220 Fillmore Street, Room 260 | West Olive, MI 49460  
P 616-738-4852 | [www.miOttawa.org](http://www.miOttawa.org)

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## 2020-21 WMNLA Board of Directors

Josh Roggenbuck, President, Walters Gardens  
Ryan Stehouer, Vice President, Vandenberg Hort  
Kathy Schumaker, Secretary, Blue Ridge

Kayla Wildfeuer, Treasurer, West Michigan Tree Services  
Mike Dykstra, Member at Large, Dykstra Landscape Management  
Eric Nelson, Member at Large, Weesies Garden Center & Landscape



**P.O. Box 96**  
**West Olive, MI 49460**

