

January 2019



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

WMNLA News

## President's Message

New Year's Greetings everyone!

I hope you all have had time to enjoy the last few days of 2018 and the opportunity to welcome the new year with your family and friends. With the weather not being a frightful factor for travel in West Michigan, it has been easy and pleasant to visit with loved ones. As we close the door to another year, it is inevitable as humans to look back and reflect on what has occurred. We ponder about our approaching future and what will be in store for the next 12 months. We look at the date, January 1st as a chance to restart. Knowing that 'change' is in the air, and ever so present. Keeping that theme in mind is key not just for the new year, but for a lifetime. Change is the only constant. Without it there is no growth or development.

Last month we were fortunate to witness the important role change in technology can play in our industry. I would like to thank the Walters Gardens team for hosting our December meeting. It was fascinating to see how their technological advancements have

created opportunities for increased productivity and effectiveness. Without a doubt, the journey of 2019 will bring new experiences, challenges and rewards. I think the best way we can approach change is by educating ourselves.

Knowledge is power.

If you have a chance, please join us Wednesday the 9th for our January meeting. Amy Frankmann, Rebecca Park, and Paul Sachs will be presenting to us information that will effect us all as professionals. Industry legislative updates, the impact of legalizing recreational marijuana, and Ottawa County's groundwater concerns and challenges.

All important topics to be considered and discussed. If you are unable to attend, I wish you a safe start to 2019.

Best wishes for a productive and fulfilling new year!

Allison Jesky  
WMNLA President

### January Meeting

Wednesday,  
January 9th

Hope College, Maas Center  
264 Collumbia Ave, Holland, Mi 49423

## Technology and Young Plant Production” with Walters Gardens Staff *Tuesday, December 18, 2018*

Walters Gardens staff presented a talk about some of the innovations they have developed to ensure their customers receive the very best liners, as well as to ensure their company runs as smoothly and efficiently as possible. 40 WMNLA members and guests enjoyed their presentations, lunch and tour of the acclimation range, growing ranges, packing and transplanting areas.



### **WMNLA Scholarship Application Available Online**

Attention all High School & College Students in Ottawa, Kent, Allegan, Newaygo, Muskegon and Oceana counties interested in a degree in a Green Industry field.

The WMNLA Scholarship Application through the Grand Haven Area Community Foundation will be available for completion online December 1st at : <http://www.ghacf.org/scholarships.htm> Students should go to this page to see available scholarships and then go to the application tab to click the link to begin the E-grant process.

The printed and signed application, transcript and page one of the FAFSA must be stapled together and postmarked to GHACF no later than *March 1st, 2019* All of these instructions are also on the online application.

For questions contact: Laurel Grevel at Grand Haven Area Community Foundation, 1 South Harbor, Grand Haven, MI 49417. 616-842-6378.

# WMNLA 2018/19 Programs

**Wednesday, January 9, 2019** ‘Legislative Updates & the Impact of Marijuana on Your Green Industry Business’, Amy Frankmann, Executive Director, MNLA and Rebecca Park, Michigan Farm Bureau Legislative Counsel . “Ottawa County Groundwater Update”, Paul Sachs, Planning & Performance Improvement Director, Ottawa County Parks  
at Hope College, Maas Center, 264 Columbia, Holland, MI. Lunch \$15, 4th eats free.

**Wednesday, February 13, 2019**, Program presented by Fleet Compliance, LLC, ‘Fleet Compliance Updates & Information for 2019’ at Michigan Wood Fibers, 9426 Henry St, Zeeland, MI 49464  
*Lunch provided by Michigan Wood Fibers*

**All meetings eligible for CGIP Credit**

*Meeting time 11:30 a.m.*

To RSVP: Text or call 616-402-4885, email: [wmnla2013@gmail.com](mailto:wmnla2013@gmail.com)  
Members, employees and guests are welcome.



## March Garden Day Expo

### Registration for

**March 16, 2019**

WMNLA will host the Annual **March Garden Day Expo** to the gardening public of West Michigan on **Saturday, March 16** at the **Grand Haven Community Center**.

This day long event allows WMNLA a great opportunity to market our professional members to consumers in advance of the Spring season.

Over 250 people attend this event from Ada to Zeeland, Allegan to Whitehall, and Allendale to West Olive and all locales in between. Proceeds go to support the **WMNLA Scholarship Fund** and the **Horticulture Education Grant Fund**.

A Standard Booth space of 10'x 10' is available. **Early Bird registration cost is \$60 before February 1, 2019 after this date the cost is \$75.** Reserve your space early and take advantage of the “early bird” price.

Exhibitor move in will be on Friday, March 9, from 1-5:00 PM and Saturday March 11, from 7-8:00 AM. Tear down will be at 3:30 PM on Saturday. Contact Pam 616-402-4555 or [wmnla2013@gmail.com](mailto:wmnla2013@gmail.com) to reserve your spot.





**WEST MICHIGAN NURSERY &  
LANDSCAPE ASSOCIATION**

P.O. Box 96  
West Olive, MI 49460

For advertising, business news, submission  
of articles and WMNLA member news:

Contact Pam Cater at

(616) 402-4885

Email:wmnla2013@gmail.com

**Mark Your  
Calendar!**

**February 13 ,2019  
Fleet Compliance  
@ MichiganWood Fibers**

**2018-19 WMNLA Board of Directors**

Allison Jesky, President, Hope College  
Keith Hogan, Vice President, Bartlett Tree Experts  
Russ Hillman, Secretary, Bosch's Landscape & Lawn  
Specialties

Christina Hipshier, Treasurer, Grand Valley State University  
Scott Jacobs, Member at Large, Specialty Gardens  
Josh Roggenbuck, Member at Large, Watlers Garden

**“Legislative Updates and the Impact of Marijuana on  
your Green Industry Business”**

*presented by Amy Frankmann, Executive Director, MNLA  
and Rebecca Park, Michigan Farm Bureau Legislative  
Counsel*

**“Ottawa County Groundwater Update”** *presented by Paul  
Sachs, Planning & Performance Improvement Director,  
Ottawa County Parks*

**Wednesday, January 9**

**11:30 a.m.—2:30 p.m.**

**At Hope College, Maas Center  
264 Columbia Ave, Holland Mi**

**Lunch \$15**

**RSVP by**

**January 4th**

**Let us know you are coming so our  
hosts can prepare!**

**WMNLA member businesses & staff  
are welcomed!**

**RSVP to Pam Cater at  
(616) 402-4885 ❖  
wmnla2013@gmail.com**