

December 2018



WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION

# WMNLA News

## President's Message

Seasons greetings everyone!

I say that, but what season are we truly in? It is the first week of December, still officially autumn, but the weather makes it seem like Santa has come and gone.

Experiencing multiple snow events in the past month while still trying to finish leaf clean-ups, blow-outs, and bulb planting has pushed the limits of my frustration and patience. Until recently...

I read a quote that made me think about the importance of being patient.

"Alas, impatience is but another form of unhappiness. It is true. It is true. I have never met a happy impatient person." - Richard E. Goodrich

After a little further reflection of this statement, I had to agree. I haven't known anyone happily impatient. Simply because impatience can drive you nuts!

The instant gratification mentality has never been stronger. Our wants have become immediate demands and when they are not met we get frustrated as heck.

So, with this early start of winter,

(and historically me not wanting any part of it), I have decided to change my attitude about the weather and waiting.

I am not going to ask 'when will this be over?', but instead ask 'what will I learn this season?'

Possibly one answer to this question can be found by attending this month's program. We will be meeting at Walters Gardens in Zeeland. Their staff will be giving a presentation on new technology and advancements that have been implemented to increase efficiency in production. The talk will be followed by a tour of the facilities. We hope you have the opportunity to join us. Please note the date change, it is now Tuesday December 18th.

If you're unable to attend I look forward to seeing you next year. I certainly hope the rest of 2018 is enjoyable and frustration free. Enjoy the weather, it's the only weather you got :)

Best wishes for a safe and relaxing holiday season!

Allison Jesky  
WMNLA President

### December Meeting

Tuesday,  
December 18th  
Walters Garden

# “Technology and Young Plant Production” with Walters Gardens Staff

***Tuesday, December 18, 2018 (note new date)***

## ***at Walters Gardens***

1992 96th Ave., Zeeland, MI 49464  
Lunch Provided by Walters Gardens

Walters Gardens staff will be presenting a talk about some of the things they do to ensure their customers receive the very best liners, as well as to ensure their company runs as smoothly and efficiently as possible. They will be highlighting ideas they’ve developed that might transfer to members businesses.

More specific highlights of the presentation and tour:

- Brand new technologies in our now-year old acclimation range such as dry fog humidity control and water booms with juhl light sensors.
- MSU studies on nematodes and weed control in the bare root fields
- New versions of climate and water control
- Advanced diggers in the bare root fields and how they build them
- Drones for scouting in the bare root fields and possibly soon the greenhouse
- Lean flow production practices especially marketplace order picking and bar code record keeping
- Optional tour of the Walters Gardens facility

***Reserve your place by Friday, December 14th. RSVP: [wmnla2013@gmail.com](mailto:wmnla2013@gmail.com)***

***or text/call 616-402-4885.***

***Note: new date, Tuesday, December 18th.***

## **WMNLA Scholarship Application Available Online**

Attention all High School & College Students in Ottawa, Kent, Allegan, Newaygo, Muskegon and Oceana counties interested in a degree in a Green Industry field.

The WMNLA Scholarship Application through the Grand Haven Area Community Foundation will be available for completion online December 1st at : <http://www.ghacf.org/scholarships.htm> **Students should go to this page to see available scholarships and then go to the application tab to click the link to begin the E-grant process.**

**The printed and signed application, transcript and page one of the FAFSA must be stapled together and postmarked to GHACF no later than March 1st, 2019 All of these instructions are also on the online application.**

**For questions contact: Laurel Grevel at Grand Haven Area Community Foundation, 1 South Harbor, Grand Haven, MI 49417. 616-842-6378.**

# WMNLA 2018/19 Programs

**Tuesday, December 18, 2018** ‘Technology and Young Plant Production’ presented by Walters Gardens. At Walters Gardens, 1992 96th Ave., Zeeland, MI. Lunch provided by Walters Gardens.

**Wednesday, January 9, 2019** ‘Legislative Updates & the Impact of Marijuana on Your Green Industry Business’, Amy Frankmann, Executive Director, MNLA and Rebecca Park, Michigan Farm Bureau Legislative Counsel at Hope College, Maas Center, 264 Columbia, Holland, MI.

**Wednesday, February 13, 2019**, Program presented by Fleet Compliance, LLC, ‘Fleet Compliance Updates & Information for 2019’ at Michigan Wood Fibers, 9426 Henry St, Zeeland, MI 49464 Lunch provided by Michigan Wood Fibers

**All meetings eligible for CPIG Credit**

*Meeting time 11:30 a.m.*

To RSVP: Text or call 616-402-4885, email: [wmnla2013@gmail.com](mailto:wmnla2013@gmail.com)

Members, employees and guests are welcome.



## March Garden Day Expo

### Registration for

**March 16, 2019**

WMNLA will host the Annual **March Garden Day Expo** to the gardening public of West Michigan on **Saturday, March 16** at the **Grand Haven Community Center**.

This day long event allows WMNLA a great opportunity to market our professional members to consumers in advance of the Spring season.

Over 250 people attend this event from Ada to Zeeland, Allegan to Whitehall, and Allendale to West Olive and all locales in between. Proceeds go to support the **WMNLA Scholarship Fund** and the **Horticulture Education Grant Fund**.

A Standard Booth space of 10'x 10' is available. **Early Bird registration cost is \$60 before February 1, 2019 after this date the cost is \$75.** Reserve your space early and take advantage of the “early bird” price.

Exhibitor move in will be on Friday, March 9, from 1-5:00 PM and Saturday March 11, from 7-8:00 AM. Tear down will be at 3:30 PM on Saturday. Contact Pam 616-402-4555 or [wmnla2013@gmail.com](mailto:wmnla2013@gmail.com) to reserve your spot.





**WEST MICHIGAN NURSERY & LANDSCAPE ASSOCIATION**

P.O. Box 96  
West Olive, MI 49460

For advertising, business news, submission of articles and WMNLA member news:

Contact Pam Cater at

(616) 402-4885

Email:wmnla2013@gmail.com



**Mark Your Calendar!**

**January 9, 2019**  
**Amy Frankmann,**  
**Executive Director,**  
*Executive Director, MNLA & Rebecca Park, Michigan Farm Bureau*

**2018-19 WMNLA Board of Directors**

Allison Jesky, President, Hope College  
Keith Hogan, Vice President, Bartlett Tree Experts  
Russ Hillman, Secretary, Bosch's Landscape & Lawn Specialties

Christina Hipshier, Treasurer, Grand Valley State University  
Scott Jacobs, Member at Large, Specialty Gardens  
Josh Roggenbuck, Member at Large, Walters Garden

**“Technology & Young Plant Production”**  
*presented by Walters Garden Staff*

***Tuesday, December 18***

***11:30 a.m.—2:30 p.m.***

***At Walters Garden***

***1992 96th Ave***

***Zeeland, Mi***

***Lunch provided by Walters Garden***

***Reservations for lunch necessary by Friday December 14***

**RSVP by**

**December 14th**

**Let us know you are coming so our hosts can prepare!**

**WMNLA member businesses & staff are welcomed!**

**RSVP to Pam Cater at (616) 402-4885 ♦ wmnla2013@gmail.com**

