

# President's Message



November greetings!

Unbelievable that we are already well into the fall. I suppose it is reality since I have been surrounded by the seasonal sounds and signs... leaf blowers, air compressors, and of course, pumpkin-spiced everything.

I know we all have a lot to accomplish this time of year. Wrapping up some final projects, preparing for winter, and still trying to plan and organize for next year. Not to mention dealing with the daily mysteries that Mother Nature gives us. I would have to say it is all about finding a balance. Not just in our jobs, but in taking a moment to enjoy the environment around us Which is exactly what we had the opportunity to do in our October meeting. For those of you who were able to attend, thank you.

I would especially like to thank Spring Meadow Nursery for their kind hospitality, as they were our host for the lunch and seminar. Jane Beggs-Joles gave an informative and thought-provoking presentation about the company's experience of

their office fire. Highlighting all the issues to be concerned about to withstand a crisis. The importance of preparation and how your reaction to a crisis is critical.

Following the talk we took our show on the road. We were fortunate to have a tour of the trial gardens, (and a break in the rain), on the property of the Deppe's home. It was such a delight to witness all the beauty and variety that is planted there. It proves the point that every season has something spectacular to showcase.

This month we are returning to the Community Center in Grand Haven where Heidi Lindberg from Michigan State University will give a presentation on pollinator plants. A topic that has become quite popular. I know her information will be very useful.

We hope to see you there.  
Best wishes for a productive day!

Allison Jesky  
WMNLA President  
[jesky@hope.edu](mailto:jesky@hope.edu)





Spring Meadow Nursery hosted WMNLA Wednesday, October 10 th. Jane Boggs-Joles presented a program about Disaster Planning based on their experiences with last years fire at the nursery. The program also included a tour of Dale Deppe's trial gardens.



## WMNLA 2018/19 Programs

**Wednesday, November 14, 2018** Heidi Lindberg, Nursery & Greenhouse Educator, Michigan State University at the Grand Haven Community Center, 421 Columbus, Grand Haven, Mi Lunch \$15, Bring 3 and 4th eats free! .

**Wednesday, December 12, 2018** 'Technology and Young Plant Production' presented by Walters Gardens, At Walters Gardens, 1992 96th Ave., Zeeland, MI. Lunch provided by Walters Gardens.

**Wednesday, January 9, 2019** 'Legislative Updates & the Impact of Marijuana on Your Green Industry Business', Amy Frankmann, Executive Director, MNLA and Rebecca Park, Michigan Farm Bureau Legislative Counsel at Hope College, Maas Center, 264 Columbia, Holland, MI.

**Wednesday, February 13, 2019**, Program presented by Fleet Compliance, LLC, 'Fleet Compliance Updates & Information for 2019' at Michigan Wood Fibers, 9426 Henry St, Zeeland, MI 49464 Lunch provided by Michigan Wood Fibers

**All meetings eligible for CPIG Credit**

Meeting time 11:30 a.m.

To RSVP: Text or call 616-402-4885, email: wmnla2013@gmail.com

Members, employees and guests are welcome.





## "Pollinator-friendly Plants and Practices"

presented by

Heidi Lindberg, Greenhouse and Nursery Extension Educator, Michigan State University  
Extension

### MSU Extension Greenhouse and Nursery Educator

West Michigan greenhouse and nursery education and research



Ottawa County Extension Office  
12220 Fillmore St., Suite 122  
West Olive, MI 49460  
wollaege@msu.edu  
616-994-4701

Are your customers interested in pollinator-friendly plants? Do they want your business to grow and maintain them with methods that are not harmful for pollinators? Attendees will learn about the challenges facing pollinators including bees and begin to understand that complexity of the topic. Participants will learn about planting perennial, tree, and shrub species that provide nectar for pollinators throughout the whole season. Plant growers will also learn about best management practices to protect pollinators in the landscape and some disease and insect-prone species to avoid planting in the landscape. Finally, landscapers will learn how to certify their plantings an official "pollinator habitats" which may stimulate marketing opportunities.

*Heidi Lindberg is a greenhouse and nursery extension educator based in Ottawa County. She serves greenhouses and nurseries in western Michigan including the large density of ornamental plant production in Allegan, Kent, Ottawa, and Muskegon counties. Her major program initiatives include: lighting for efficient production of greenhouse crops, increasing energy efficiency and sustainability, biological control in greenhouses, and marketing of ornamental plants.*

## WMNLA Scholarship Application Available Online

Attention all High School & College Students in Ottawa, Kent, Allegan, Newaygo, Muskegon and Oceana interested in a degree in a Green Industry field.

The WMNLA Scholarship Application through the Grand Haven Area Community Foundation is available for completion online at : <http://www.ghacf.org/scholarships> Students should go to this page to see available scholarships and then go to the application tab to click the link to begin the E-grant process.

The printed and signed application, transcript and page one of the FAFSA must be stapled together and postmarked to GHACF no later than ***Friday, March 1st, 2019***

All of these instructions are on the online application also.

***Wednesday, November 14th***

***11:30 a.m.—2:30 p.m.***

***At Grand Haven  
Community Center***

***421 Columbus  
Grand Haven***

***Lunch \$15***

***Bring 3,4th person eats free!***

**RSVP by November 9th**

**Let us know you are coming so our  
hosts can prepare!**

**WMNLA member businesses &  
staff are welcomed!**

**RSVP to Pam Cater at  
(616) 402-4885 ❖  
wmnla2013@gmail.com**



**WEST MICHIGAN NURSERY &  
LANDSCAPE ASSOCIATION**

P.O. Box 96  
West Olive, MI 49460  
616-402-4885

RSVP your attendance to WMNLA at  
wmnla2013@gmail.com

**Mark your  
Calendar!**

**December 12, 2018  
"Technology & Young Plant  
Production"  
At Walters Gardens**

**2018-19 WMNLA Board of Directors**

Allison Jesky, President, Hope College  
Keith Hogan, Vice President, Bartlett Tree Experts  
Russ Hillman, Secretary, Bosch's Landscape & Lawn  
Specialties

Christina Hipshier, Treasurer, Grand Valley State  
University  
Scott Jacobs, Member at Large, Specialty Gardens  
Josh Roggenbuck, Member at Large, Walters Gardens



**10-HOUR OSHA CONSTRUCTION  
COURSE FOR THE LANDSCAPE  
INDUSTRY NALP**

The National Association of Landscape Professionals and Michigan Nursery & Landscape Association (MNLA) are partnering to offer The 10-Hour Construction course for the Landscape Industry! This important safety course is now being offered with a special emphasis for the landscape industry. Students will receive the 10-Hour Construction completion course card and a certificate from NALP. Registration includes all course materials and lunch on the first day.

**Class Dates/Times**

Thursday, November 15, 8:30 am - 5:00 pm EST  
Friday, November 16, 8:00 am - 12:00 pm EST

**Pricing**

Members of NALP or MNLA: \$135\*  
Non-Members: \$175

*\*MNLA members, please use promotion code provided at checkout to receive your special pricing .Questions? Contact [Emily](#) at (517) 381-0437*